

## Bridgton Hospital Community Benefit Implementation Strategy

In support of the 2015 Maine Shared Health Needs Assessment and Planning Process Project, Bridgton Hospital engaged in an assessment of the health needs of Cumberland County with a focus on the Lake Region district. Bridgton Hospital's goal is to respond to identified community health needs, provide access and improve health status for all citizens; especially the vulnerable and underserved, and be a leading institution of improved health for the communities we serve.

Driven by our mission to provide safe, reliable, high quality care for every patient, every day, we believe our provision of providing community benefit is an expression of our commitment to the uncompromising pursuit of excellence in healthcare by improving community health and wellness. In our role as community citizen, we hold ourselves accountable to our internal and external constituents for the stewardship of our resources and not-for-profit, tax exempt status. Bridgton Hospital integrates community benefit into ongoing processes of planning, budgeting and reporting.

Community forums were held with citizens of Cumberland County attending a variety of focus groups to discuss the current and future Health needs in our region. Input provided during the discussion groups was summarized into four community health concerns that have become Bridgton Hospital's Implementation strategy.

- Substance abuse: Community outreach; Educational sessions, and local drug/alcohol coalition involvement.
- Youth Health/Mental health: (Free) educational sessions, immunizations, sports medicine, and mental health awareness.
- Senior Health: (Free) education sessions, (Free) Prescription assistance for the underserved.
- Food Insecurity: (Free) education on healthy eating; working with agencies producing food availability increasing health to the community we serve.

### **Target areas and priority populations:**

Our goal for our implementation plan is to assist all populations, including the vulnerable and underserved.

### **Major health needs identified and how priorities determined**

A local community stakeholder group worked together to analyze the results from the OneMaine CHNA for the Cumberland County and Lake Region Community with the health care indicators of concern bridged with Healthy 2020, supporting the development of the Bridgton Hospital's Community Benefit Implementation plan.

### **Approval**

Annually at the Bridgton Hospital governing board of directors meeting, the community benefit implementation strategy will be presented for addressing priorities identified and other plans for community benefits.

Respectfully,

David Frum  
President, Bridgton Hospital  
Date: April 6, 2016

