### Social Determinants of Health: Transportation

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<tr>
<th>Priority</th>
<th>Goal</th>
<th>Strategies</th>
<th>Supporting Activities</th>
<th>Metrics/What are we measuring?</th>
<th>Partners/External Organizations</th>
<th>Year of Work 1-3</th>
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| Transportation | To increase community member access to reliable, safe, culturally competent transportation options | **Strategy 1:** Research extent of transportation problem for CMH patients and community members  
Work with Decision Support and community partners to identify extent of transportation issue in our community | Number of findings presented to LA Community Health Committee | CMNH Decision Support, Bates College Students, Local Transportation providers | Year 1 |
|  |  | **Strategy 2:** Build capacity to address transportation issues in Androscoggin CoY  
Approach partners to explore who has interest in collaborating on transportation solutions; identify ease and impact of addressing various transportation gaps | Number of new partners approached | Bates College students, Community Concepts, United Ambulance | Year 1 |
|  |  | **Strategy 3:** Advocate for better results from statewide non-emergency medical transportation contract  
Communicate with local legislators about identified transportation gaps | Number of legislators about transportation needs of Androscoggin County | Legislative delegation, Community partners | Year 1 |
|  |  | **Strategy 4:** Create pilot program to increase accessibility of local transportation options  
Work with local transportation experts to develop pilot program to address transportation gaps | Pilot program plan developed | Local transportation experts | Year 2 |
|  |  | **Strategy 5:** Launch pilot program  
Work with partners to launch pilot transportation program (details TBD) | Pilot program initiated | Community partners (TBD) | Year 2 & 3 |
|  |  | **Strategy 6:** Evaluate baseline and post implementation statistics related to transportation  
Work with Evaluation Consultant to create evaluation plan including baseline statistics, process and outcome measures; implement evaluation plan | # of rides/day; # missed medical appointments/month; focus group data of transportation improvements | Evaluation Consultant | Year 1 & 3 |

### Community Health Capacity Building

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| Capacity Building | To build community capacity for conducting evidence-based community health approaches and support projects and programs that address community health needs | **Strategy 1:** Coordinate community-based public relations opportunities that support the priorities of the CHNA  
Work with PR and Marketing to communicate successes of LA Community Health Committee's community health improvement efforts | # and reach of press releases, advertisements; # events that support the priorities of the CHNA | CMNH Marketing and other community partners as appropriate | Year 1 - 3 |
|  |  | **Strategy 2:** Identify and apply for funding opportunities to support the priorities of the CHNA  
Identify and apply for potential funding opportunities as they are released and rank based on probability of success; apply when likely to be successful | # opportunities identified; # opportunities where proposal was submitted; # of successful applications | CMNH staff | Year 1 - 3 |