

Lakes Region Community Health Implementation Plan 2019-2022

Hospital:		Bridgton Hospital				
County:		Cumberland				
Priority #1:		Access to Care				
Health Priority		v4-4-19				
	Goal	Strategies	Supporting Activities	Metrics/What are we measuring?	Partners/External Organizations	Year of Work 1-3
Access to Care	Increase access to Bridgton Hospital primary care services	Strategy 1: Increase availability of primary care services	Develop Ambulatory Access Scorecard	Completed Scorecard	CMH Leadership; Bridgton Primary Care; Naples Primary Care; Health Promotion Coordinator; Evaluation Consultant	Year 1
			Align strategies for improving access to primary care with CMH Leadership	Plan documented.	CMH Leadership; Bridgton Primary Care; Naples Primary Care; Health Promotion Coordinator; Evaluation Consultant	Year 1 & 2
			Implement plan to increase availability of primary care services	Scorecard metrics such as: Primary Care volume; Wait time for new patient appointment with primary care provider; Wait time for acute appointment with current primary care provider; Wait time for annual physical appointment, etc	CMH Leadership; Bridgton Primary Care; Naples Primary Care; Health Promotion Coordinator; Evaluation Consultant	Year 1-3
			Evaluate progress of Ambulatory Access Scorecard and report out to Community Health Committee. Revise plan as necessary	Scorecard metrics such as: Primary Care volume; Wait time for new patient appointment with primary care provider; Wait time for acute appointment with current primary care provider; Wait time for annual physical appointment, etc	CMH Leadership; Provider practices (specify); Health Promotion Coordinator; Evaluation Consultant	Year 1
		Strategy 2: Increase awareness of primary care services	Work with PR and Marketing to create print and online ads	# of ads placed regarding primary care providers, practice hours, new locations, walk-in clinics	CMH PR and Marketing or Health Promotion Coordinator	Year 1 & 2
			Work with PR and Marketing to create social media postings, etc	# Social media postings, comments, likes, shares related to primary care	CMH PR and Marketing	Year 1 & 2
			Work with PR and Marketing to disseminate progress and create channels for communication between community and leadership	Plan documented and implemented	CMH PR and Marketing, Community Health Committee	Year 1-3
		Strategy 3: Evaluate community perception of primary care access	Create workplan for assessing the patient/community member experience through multiple engagement methods	Workplan created	CMH PR and Marketing, Evaluation Consultant and Health Promotion Coordinator	Year 1 & 2
	Implement workplan for assessing patient/community member experience with BH.	Perceived increase access to new primary care providers	CMH PR and Marketing, Evaluation Consultant and Health Promotion Coordinator	Year 1-3		

Hospital:		Bridgton Hospital				
County:		Cumberland				
Priority #2:		Substance Misuse				
Health Priority						
	Goal	Strategies	Supporting Activities	Metrics/What are we measuring?	Partners/External Organizations	Year of Work 1-3
		Strategy 1: Create a plan to support existing community-level prevention and awareness raising activities related to Substance Misuse	Assess current substance misuse prevention activities and create a plan to fill gaps in line with available resources	Plan completed	Portland Public Health (current Cumberland County Substance Misuse Prevention contractor for Maine CDC), Health Promotion Coordinator	Year 1

Substance Misuse	Increase access to Medication Assisted Treatment	Strategy 2: Implement plan to support existing community-level prevention and awareness raising activities related to Substance Misuse (including treatment and support services available)	Implement plan which may include community education by BH providers; social marketing campaigns to reduce stigma etc	TBD. Could include # educational events; # social marketing campaigns implemented, # social media postings, comments, likes, shares; # of ads placed regarding substance use treatment services, etc	Portland Public Health (current Cumberland County Substance Misuse Prevention contractor for Maine CDC)	Year 2
		Strategy 3: Assess existing gaps and assets regarding Medication Assisted Therapy (example: space for treatment services, bus stop at BH, incidence of HIV, etc)	Create assessment tool; create report that outlines assets and gaps and process for addressing them	Asset and gap analysis completed	Dr. Leighton, Crooked River Counseling, Health Promotion Coordinator or Evaluation Consultant, other stakeholders	Year 1 & 2
		Strategy 4: Create a plan for supporting the rollout of a Emergency Department program to provide referral of patients with Opioid Use Disorder to Medication Assisted Therapy and wrap-around support services	Create workplan that specifies timeline for rollout and activities to support plan	Plan completed	Health Promotion Coordinator, Crooked River Counseling, Dr. Leighton, Dr. Paul Vinsel, Kate Ridlinsky, FNP, Dr. Slayton, Tri-County Mental Health Services, United Ambulance, Sweetser	Year 1 & 2
		Strategy 5: Implement plan to increase Medication Assisted Therapy referral program from the Emergency Department	Create workplan and tracking process for implementation of plan	% of plan implemented	Health Promotion Coordinator to convene partners: Crooked River Counseling, Dr. Leighton, Dr. Paul Vinsel, Kate Ridlinsky, FNP, Dr. Slayton, Tri-County Mental Health Services,	Year 2 & 3
		Strategy 6: Evaluate progress on the substance misuse priority and share lessons learned across CMH and/or statewide	Work with Evaluator to assess how Strategies are increasing the number of patients referred to Medication Assisted Therapy resources	# Patients receiving Medication Assisted Therapy	Evaluation Consultant	Year 2 & 3

Hospital:	Bridgton Hospital
County:	Cumberland
Priority #3:	Capacity Building

Health Priority	Goal	Strategies	Supporting Activities	Metrics/What are we measuring?	Partners/External Organizations	Year of Work 1-3
Community Health Capacity Building	To build community capacity for conducting evidence-based community health approaches and support projects and programs that address community health needs	Strategy 1: Create new community engagement connections with Lakes Region partners	The Health Promotion Coordinator will direct this effort including coordinating partner round table discussions to determine challenges, opportunities and resources. The HPC will work with partners to align and support collaborative efforts	# of new connections made and evidence of formalization of collaborations (e.g., Memorandum of Understanding, collaborative workplan)	Health Promotion Coordinator, Crooked River Counseling, Dr. Leighton, Dr. Paul Vinsel, Kate Ridlinsky, FNP, Dr. Slayton, Tri-County Mental Health Services, United Ambulance, Sweetser	Year 1 - 3
		Strategy 2: Identify and apply for funding opportunities to support the priorities of the CHNA	Identify and apply for potential funding opportunities as they are released and rank based on probability of success; apply when likely to be successful	# opportunities identified; # opportunities where proposal was submitted; # of successful applications	CMH staff	Year 1- 3